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MAISON 4:3 AND PINK PARROT MEDIA
PRESENT

BUTTERFLY TALE



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ULYSSES
FILMPRODUKTION

BUTTERFLY TALE

SYNOPSIS

Butterfly Tale is an animated feature film for the whole family set along the diverse, picturesque, and ever-changing backdrop of the great Monarch butterfly migration. A heartwarming tale of a gutsy and loveable yet inept, one-winged butterfly, named Patrick who stows away in a milkweed trailer in order to be part of the journey of a lifetime. With his best friend, a goofy caterpillar named Marty, and Jennifer, a butterfly who is afraid of heights, Patrick will become an unlikely hero. But first he must face his fear, embrace his uniqueness and triumph over adversity while battling changing weather patterns, humans and three evil birds bent on revenge. It is a tale of adventure, self-realization and heroism told with humour whose message is that our differences are less important than the bonds we share, and it is in adversity that our true character shines through.

PRODUCTION

Genre: CGI Animated feature film, Stereoscopic, Screen X

Duration: 82 minutes

Casting: Tatiana Maslany (Jennifer), Mena Massoud (Patrick), Lucinda Davis (Marty), Val Mervis (Lily), Eleanor Noble (Chief Cora), Richard M. Dumont (Jay), Stéphanie Breton (Margaret), Tristan D. Lalla (Tar), Daniel Brochu (Cecil), Lucinda Davis (Raven), Wyatt Bowen (Kyle), Scott Humphrey (Cornelius).

Director: Sophie Roy

Consulting director: Jean-François Pouliot

Production company: Carpediem Film&TV in collaboration with Ulysses Filmproduktion

Producer: Marie-Claude Beauchamp, Emely Christians

Executive producer: Marie-Claude Beauchamp, Emely Christians, Justin Rebelo, Chantale Pagé, Tania Pinto Da Chuna, Marc Gabizon, Markus Aldenhoven

Line producer: Julie Mongeau

Junior producer: Denise Tie

Story by: Heidi Foss & Michael Solomon

Screenplay by: Heidi Foss et Lienne Sawatsky

Artistic Director: Nicolas Cloutier

Animation Director: Boris Plateau

Studio 3D: Studio Singing Frog, Rakete Studio

Distributed by: Pink Parrot Media, Vortex, Maison 4:3

IN THEATERS IN QUEBEC AS OF AUTUMN 2023 (in French and English).



BUTTERFLY TALE

ABOUT THE MONARCHS

The monarch, a unique butterfly!

With its brightly colored wings of black and orange, the monarch butterfly has everything to please. It is one of the largest diurnal butterflies in Canada. Even its caterpillar is of rare beauty! The monarch also amazes with its behavior and fabulous abilities.

This creature, with its delicate appearance, travels thousands of kilometers each year during great migrations! In addition, its body contains a toxic substance that protects it from natural enemies such as birds. The monarch caterpillar accumulates this toxin by eating milkweed leaves, its only source of food.

Reproduction, anatomy, and role of the monarch

The female lays her eggs on milkweed plants. The caterpillar that hatches from the egg is striped with yellow, black, and white. It has six legs and pseudopods. After a certain time, like all butterflies, the caterpillar transforms into a chrysalis and then metamorphoses into a butterfly.

The monarch is a daytime butterfly. It has filiform antennae and a proboscis for sucking nectar from flowers. This insect is therefore an excellent pollinator, like bees. It is therefore of great importance for fruit production.

An amazing migration

Every year, the monarch butterfly completes one of the longest migrations in the animal world. For such a small insect, it is a real feat! In Canada, there are two migratory populations of monarchs, separated by the Rocky Mountains. The western population spends the summer in British Columbia and Alberta and the winter in California. The migration of the eastern population is even more spectacular, with these butterflies traveling up to 5,000 km to winter in Mexico!

However, this migration is hindered every year by climate change induced by human activities, but also by the use of chemical pesticides or the destruction of milkweed fields in favor of crops or housing.

A species in sharp decline

Today, the monarch must face multiple dangers such as predators, storms, the scarcity of milkweed, deforestation, and climate change. Unfortunately, its populations have greatly declined.

The migratory monarch butterfly is on the International Union for Conservation of Nature (IUCN) Red List of Threatened Species in the "endangered" category. According to the IUCN, the western population is the most threatened, as it has been reduced by about 99.9% between 1980 and 2021. The eastern population decreased by 84% between 1996 and 2014.



BUTTERFLY TALE

DIRECTOR

SOPHIE ROY

Sophie Roy has been working in the industry for over 20 years where she has collaborated with giants such as PBS, Sesame Workshop, Fox Kids and Lego. She has been at the helm of several projects cumulating close to 100 hours of traditional 2D and 3D animation series as well as three feature films in stereoscopy.

Sophie started her career at Cinar Group, working on internationally renowned series such as **Arthur**, **Paddington Bear** and **Caillou**.

At CineGroup, she worked as a production manager on several series including **Sagwa**, **the Chinese Siamese Cat** (80 x 11 minutes), the notorious Emmy Award-winning PBS series. She also served as Associate Producer on **Galidor** (26 x 22 minutes) the live action series created by David Lynch for YTV and ABC Family.

As Vice President of Development and Sales at Écho Média Film et Télévision, Sophie created the preschool series **Miam**, which aired two seasons on the Yoopa youth channel in Quebec and TFO in Ontario. Sophie also developed the puppet series **Toupie and Binou Vroum Vroum Zoom** as well as the 2D series **Vie de Quartier** for the public channel Radio-Canada.

Since 2011, Sophie joined Carpediem Film & TV Inc. as executive producer on the feature film **The Legend of Sarila**, the first 100% stereoscopic animated feature film made in Quebec, and then on **Snowtime!** which won the best Canadian Box Office in 2015 as well as its sequel, **Racetime** released in 2018. These two films have been sold in over 200 countries and territories around the world.

Sophie has also had the opportunity to write and direct "Making Of" interview vignettes featuring Celine Dion, Ross Lynch and Noel Risher.

Sophie is now entering a new chapter in her career. Recently, she directed the episode of **Snowsnaps- Singing Out Loud** and the 2D animation series **Double Dribble** (10 x 2 minutes). After directing the 2 minute teaser for **BvTales**, Sophie is now directing the feature film, scheduled for release in September 2023.



BUTTERFLY TALE

ARTISTIC DIRECTOR

NICOLAS CLOUTIER

Nicolas Cloutier is a visual designer and digital film set creator who has developed extensive experience in the film industry. After studying Visual Arts at Cégep André Laurendeau, he specialized in 3D animation and continued his studies at Centre Nad in 2001. From the beginning of his career, Nicolas worked on realistic American productions such as **Silent Hill**, **Twilights**, **Beauty and the Beast**, **Snow White**, **Avengers**, and **Parker**.

However, Nicolas has always had a great interest in animated films and took advantage of the rise of animated film productions in Quebec to move into this new field in 2013. This is how he worked on **The Legend of Sarila** and went on to work on several other productions such as **Snowtime!**, **Racetime**, **Troll**, **Mune**, and **The Little Prince**. Over the years, Nicolas has gained a solid reputation in the animation industry for his exceptional skills in visual design and set creation.

In 2021, Nicolas had the opportunity to artistically direct the production of **Butterfly Tale**, which allowed him to extend his experience as an art director on several other animated film productions currently underway. This directing experience allowed him to develop in new areas, including creative direction, leadership, and project management.

In addition to his technical skills, Nicolas is also known for his unique creative approach and keen sense of aesthetics. His passion for visual arts and animation has driven him to explore new creative territories and push the limits of imagination.



BUTTERFLY TALE

WRITERS

HEIDI FOSS

In addition to screenwriting, story editing and series development for shows on HBO, FOX, PBS, FAMILY, YTV, NICKELODEON, and the BBC, Heidi won a Canadian Comedy Award as part of the staff writing team on CBC's hit series **'This Hour Has Twenty Two Minutes'**. Heidi wrote multiple episodes of the animated series **'Toon Marty'**, which is currently airing on Teletoon, as well as co-writing one episode, and story editing the entire fifth season of the prime time series **'Mohawk Girls'** for the APTN Network. Heidi is currently writing multiple episodes of the preschool series **'The Game Catchers'**, which is airing on Radio Canada, and most recently, Heidi wrote three episodes, and story-edited the entire first season of Air Bud's **'Pup Academy'**, currently airing on TVO and Disney. As well as writing, Heidi is a stand out presence on the North American stand-up comedy circuit, and is a four-time Canadian Comedy Award nominee for Best Female Stand-up Comic in Canada.



LIENNE SAWATSKY

Lienne Sawatsky is a creator, showrunner, story consultant and award-winning screenwriter. She has worked for Apple, Netflix, Nickelodeon, Cartoon Network, Disney, PBS and CBC, amongst others. She was creative consultant on the theatrical animated features **SNOWTIME (La Guerre des Tuques)** and **RACETIME**. She is the co-creator and executive producer of **WISHFART** the award-winning comedy series about a teen leprechaun with wonky wish-granting powers. Her most recent credits include co-creating and showrunning **THE GUAVA JUICE SHOW** for YouTubeOriginals, writing on Apple's **PINECONE AND PONY**, and developing Raj Haldar's book series **P IS FOR PTERODACTYL** and **WORD TRAVELERS** for Mainframe Studios. Lienne is from Montreal, and now lives in Toronto with her husband and collaborator, Dan Williams, their daughter, Clementine, and their dog, Rosie.



BUTTERFLY TALE

COMPOSERS



MARTIN ROY

Passionate and rigorous, Martin Roy is one of the most estimate composers and instrumentalists in Quebec. He now devotes his time and talent to composing music for the small and big screen.

With his partner Luc Sicard, he has written the original music for numerous television series, including the recent **Fragments, Larry, La faille, Piégés, Chaos, Nous, Le monstre, Victor Lessard, L'heure bleue** and **Marche à l'ombre**. These series earned them finalists for the Géméaux Awards for best original music in 2016, 2017, 2018, 2019, 2020 and 2022, a statuette they collected in 2018 and 2019, respectively that of the third season of **Marche à l'ombre** and second of **Victor Lessard**. The duo is also behind the music for several feature films, including **Ça sent la coupe** by Patrice Sauvé, **Pieds nus dans l'aube** by Francis Leclerc and **Le rang du Lion** by Stéphan Beaudoin. In addition, Martin Roy signed with Dumas the soundtrack of the animation film **Snowtime!** by Benoît Godbout.

This work in his Montreal studio was punctuated by a few remarkable appearances on stage where he "manhandles" his favorite instruments: the bass and the

double bass! Let us think of the shows Jean Leloup and his orchestra in concert in Paradis city, the tours L'Escapade by Ingrid St-Pierre or Rêver mieux by Daniel Bélanger.

Martin Roy is also an arranger and producer. He was notably entrusted with the string arrangements for many songs by Jean Leloup, Robert Charlebois and Dumas, as well as the production of the two volumes Les duos improbables.

A graduate in popular and classical music at the Cégep de Drummondville, Martin Roy completed his training with studies for a bachelor's degree in jazz performance at McGill University and the University of Montreal. Since 2014, he has been one of the trainers of the National Institute of Image and Sound (INIS).

BUTTERFLY TALE

ACTOR

TATIANA MASLANY

In the role of **Jennifer**

Tatiana Maslany is well known for her Emmy Award-winning and Golden Globe-nominated performance in **Orphan Black**, in which she proved her ability to effortlessly play multiple versions of the same character for five seasons on the BBC America series.

She most recently starred as the titular character in the critically acclaimed Disney+ series SHE-HULK. The show was nominated for a People's Choice Award for "Sci-Fi/Fantasy Show of 2022," with Maslany earning a 2023 Critics Choice Super Award for "Best Actress in a Superhero Series, Limited Series or Made-for-TV Movie." Previously, Maslany starred opposite Matthew Rhys in HBO's **Perry Mason**, for which she won a 2021 Hollywood Critics Association Television Award for "Best Supporting Actress in a Broadcast Network or Cable Series, Drama."

Maslany will return to the Broadway stage opposite Laurie Metcalfe in Joe Mantello's **Grey House**, which opens on May 30, 2023. In 2018, Maslany made her Broadway debut in Ivo van Hove's Tony-nominated **Network** opposite Bryan Cranston and Tony Goldwyn. She made her off-Broadway stage debut earlier the same year in Tracy Letts's **Mary Page Marlowe**.

Recent film credits include: **Pink Wall** opposite Jay Duplass; Karyn Kusama's **Destroyer** alongside Nicole Kidman; David Gordon Green's **Stronger**; Kim Nguyen's **Two Lovers And A Bear**; Joey Klein's **The Other Half** of which she executive produced; Simon Curtis' **The Woman In Gold** starring opposite Helen Mirren and Ryan Reynolds; and Adriana Magg's **Grown Up Movie Star**, which garnered Maslany the 2010 Sundance Film Festival Special Jury Prize for Breakout Star and a 2011 Genie nomination.

Additional television credits include **The Nativity**; **Flashpoint**; **Bloodletting And Miraculous Cures**; **Parks And Recreation**; **Bojack Horseman**; **Trollhunters**; Guillermo del Toro's **3Below: Tales Of Arcadia**; **Animals**; and the Paramount animated series **The Harper House**.



BUTTERFLY TALE

MENA MASSOUD

In the role of **Patrick**

Mena Massoud is an Egyptian-born Canadian actor best known for starring as the title character in the Disney live action film **Aladdin** (2019). For his performance, he received a Teen Choice Award nomination, and two National Film & TV Award nominations.

Born in Cairo, his parents decided to move to Canada when he was a child, looking for a safer environment to raise their family. Massoud grew up in Markham, Ontario, where he attended St. Brother André Catholic High School. There he was the head of the improv team. After high school, he attended the University of Toronto and majored in neuroscience. But he decided acting was his true calling and transferred to Ryerson University for their theatre performance program.

By 2011, he was acting in guest television roles, leading to bigger roles including as Jared Malik in the Canadian drama series **Open Heart** (2015) Tarek Kassar in the Amazon Prime series Tom Clancy's **Jack Ryan** (2018) and Ethan Hart in the Hulu series **Reprisal** (2019).



In 2022, he starred as Prince Thomas in the Netflix original film **The Royal Treatment** (2022). Strongly connected to his Egyptian culture, Massoud was appointed an ambassador by Egypt's Ministry of Migration for new "Speak Egyptian" initiative in 2019, with the goal of preserving the Egyptian identity of those living abroad.

Massoud also launched the not-for-profit Ethnically Diverse Artists Foundation to help Canadian artists from underrepresented groups jumpstart their careers through mentorship, training and other supports.

Massoud is also working on a passion project as host and executive producer of CTV's new vegan travelogue show, **Evolving Vegan**, based on his 2020 book of the same name. The six-part series explores the vegan food scenes in Los Angeles, Mexico City, Austin, Vancouver, Portland, and Toronto.

Next up will be a return to films in the boxing drama **Giant**, as Naseem "Naz" Hamed, the British-Yemeni boxer.



BUTTERFLY TALE

LUCINDA DAVIS

In the role of **Marty & Raven**

Lucinda Davis is a rising star who found her way into the profession through a weird twist of fate. In 1998, with virtually no acting background she made her first television appearance in the YTV series **Student Bodies**. Then in 1999, she was called "by mistake!" to audition for the starring role in YTV's **Radio Active**, and got the part. Lucinda has amassed an impressive list of credits including a series lead in television series **Seriously Weird**; a lead role in the dramatic television movie **Within These Walls**, starring Ellen Burstyn and Laura Dern; as well as a lead in MTV's series **Undressed**. Other credits include a recurring role in **Naked Josh**, a recurring role in **Rumours**, and roles in feature films such as **The Wool Cap** and soon to be released **The Secret**.

Lucinda voice credits include **Toopy and Binoo**, **Saving Me**, **Butterfly Tales**, **Interstellar Ella**, **Supernatural**, **Racetime**, **Snowtime**, **Gon**, **Gawayn**, **Gofrette**, **Winx Club**, **Gnou**, **Marsupalami**, **Station X**, and **My Goldfish is Evil** in animation and **Far Cry**, **Assassin's Creed**, **For Honour**, **Watchdogs**, **Deux Ex**, **Prince of Persia**, **Rainbow Six** and **Splinter Cell** franchises in gaming.

In 2013 and in 2016 she won Actra Montreal's Voice Performance Awards for her roles in **Supernatural: The Anime Series** and **Racetime** respectively. Lucinda was also Woman of the Year in 2016, being recognized for her achievements in advocacy and the arts.



BUTTERFLY TALE

ELEANOR NOBLE

In the role of **Chief Cora**

Eleanor Noble is the National President of the Association of Canadian Cinema, Television and Radio Artists (ACTRA). She is also Vice President of ACTRA Montreal and Chair of the ACTRA National Women's Committee. Eleanor is actively committed to creating safe sets across Canada and broadening diversity in all aspects of our industry. She is the creator of the Casting Standards Committee in Montreal, which works with industry partners to improve the casting process. Eleanor oversaw the adaptation of ACTRA National's guide for Best Practices for Scenes Involving Nudity & Intimacy.

Eleanor's screen credits include Incendo's **Seasoned with Love**, CBC's **Detectives**, I.D.'s **Fatal Vows** and APTN's **Mohawk Girls**. Her voice performance credits include the popular series **Arthur**, Disney's **Trulli Tales**, Netflix's **Maggie & Bianca: Fashion Friends** and video games such as **Assassin's Creed**, **Splinter Cell**, **Prince of Persia**. Eleanor is a graduate of the Professional Theatre Program (The Dome) at Dawson College in Montreal.



BUTTERFLY TALE

VAL MERVIS

In the role of **Lily**

Val Mervis is a Montreal born actor. A graduate of the Dawson Professional Theatre program in 2015. She's been working steadily in film, tv, voice and theatre.

Notable appearances include Angélique in National Geographic's **Barkskins**, Eva in **Square Enix's Outriders** and Yoomlana in **Capcom's Monster Hunter Stories 2**.



BUTTERFLY TALE

RICHARD M. DUMONT

In the role of **Jay**

Educated at UCLA and RYERSON UNIVERSITY, Richard M. Dumont is an alumni of Toronto's famed SECOND CITY troupe.

As a Voice Actor and Voice Director, Richard M. Dumont has recorded over five hundred animated episodics and animated features for the BBC, Fox, Nickelodeon, Cartoon Network, Miramax, Teletoon, Corus Network, Netflix, and the CBC.

Over the last 12 years he has voice-directed over 30 video games in Montreal, Toronto, London, and Los Angeles. They include massive franchise brands such as **Assassin's Creed**, **Splinter Cell**, **Far Cry**, **Prince of Persia**, and **Avatar**.

He has recently had two of his screenplays produced by Lifetime/Incendo Films. He divides his time between Montreal and Toronto.



BUTTERFLY TALE

STÉPHANIE BRETON

In the role of **Margaret**

Stephanie loves being an actor and has been doing this for over 20 years. Whether it be on screen (highlight includes **Hallmark's: A majestic Christmas**) or on stage (nominated for 'best actress' for the comedy **Trout Stanley** and the year later in the dramatic **Psychosis 4:48**) or even in video games (like **Ghost Recon**) and multiple voice work of all kinds.

She is a proud and active member of ACTRA, Equity and UDA.

Working on the Butterfly Tales was like a dream come true for Stephanie. Having performed extensively in voice on dubbing projects and multiple ad campaigns in both official languages, she is thrilled to finally be an original voice. On the day of the audition, Stephanie's own 5 year old son decided to take his new bike for a ride around the block without telling her...! Suffice to say that the character of Margaret hits very close to home and she cannot wait to share this movie with her kids. And the world!



BUTTERFLY TALE

TRISTAN D. LALLA

In the role of **Tar**

Tristan D. Lalla is a multi-award-winning actor, born and raised in Montreal, Quebec (Canada).

Some recent credits include working alongside Charlize Theron and Seth Rogen in the blockbuster comedy **Long Shot**, sharing the screen with Hip Hop legend The RZA of Wu-Tang in Luc Besson's **Brick Mansions**, and providing the full performance capture for **Adéwalé**, the lead role in **Assassin's Creed Freedom Cry** (Ubisoft), which was nominated for Best New Character at the 2014 Canadian Videogame Awards, & Outstanding Performance in a Videogame at the 2015 ACTRA Awards.

He has been in over 50 plays, musicals, and staged readings across Canada. Some notable productions include: **A Raisin In The Sun** (Black Theatre Workshop), **Othello** (Persephone Productions), **The Tempest**, **The Mahalia Jackson Musical**, **Man of La Mancha**, **Glengarry Glen Ross** (Segal Centre), **the Canadian Premiere of David Mamet's RACE** (Theatre Yes), **I AM I** (Dancing Monkey), **Urban Tales** (Centaur Theatre), **Andersen's Inkwell** (Geordie Productions), **The Mid-Life Crisis of Dionysus** (Mainline Theatre), **A Midsummer Night's Dream**, **Much Ado About Nothing** (Repercussion Theatre), **The Lamentable Tragedy Of Sal Capone** (Black Theatre Workshop/Urban Ink Productions), and **The Mountaintop** (Black Theatre Workshop/Neptune Theatre) for which he was awarded the 2018 META for Outstanding Lead Performance by an Actor. In his formative years Tristan was a featured dancer in both the Montreal Just For Laughs Festival & Montreal International Jazz Festival, and in 2015/16 he was one of ten Ensemble Members of Canada's National Arts Centre.

Tristan is a recipient of the Gloria Mitchell-Aleong Award from Black Theatre Workshop and is a Dawson College Professional Theatre honours graduate.



BUTTERFLY TALE

DANIEL BROCHU

In the role of **Cecil**

Daniel Brochu has been working in the voice industry for over 30 years.

He has had the good fortune of voicing characters in many live action and cartoon series, including Buster Baxter in PBS's long running, Emmy Award winning series '**ARTHUR**'. Other select credits include Daniel Pickett in '**What's With Andy?**', Percy in '**Rotten Ralph**', Tom Sawyer in '**The Adventures of Tom Sawyer**', and Felix in "**Felix And The Treasure of Morgaa**".

His voice can also be heard in video games such as the **Far Cry** and the **Assasin's Creed** franchise. He is honoured to be the voice of Cecil in '**Butterfly Tale**'.





BUTTERFLY TALE

MUSIC

The soundtrack of the movie Butterfly Tale features a mix of pop and acoustic music that reflects the playful, emotional and whimsical spirit of the film. It includes contributions from various and talented artists, including Shawn Mendes, Cœur de Pirate, Johnny Orlando, Josh Alexander, and La Zarra.

Shawn Mendes contributes soulful vocals to an uplifting track that resonates with the movie's message of growth, transformation, and self-discovery. Meanwhile, Cœur de Pirate's dreamy and ethereal soundscapes create an otherworldly atmosphere for some of the film's key moments. Johnny Orlando's catchy and upbeat track fits perfectly with the playful and adventurous tone of the film, while Josh Alexander's captures the emotional journey of the protagonist.

Overall, the Butterfly Tale soundtrack is a diverse beautiful bouquet of songs that is sure to delight both kids and adults alike.

NANCY BRAULT

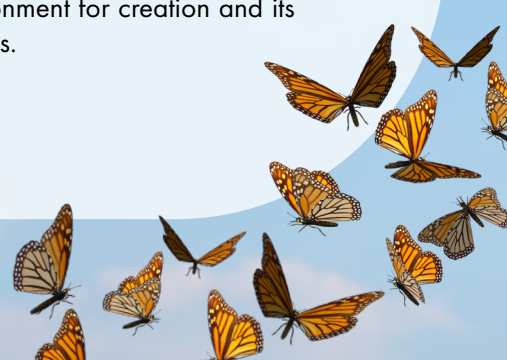
Vice President of Blü Dog Media

Music Supervisor

Nancy Brault is an entrepreneur who simultaneously manages tons of projects in the cultural sector. She has been passionate about music production and supervision, album production, as well as stage show production for a long time. She possesses an undeniable ability to efficiently create innovative and quality products. Nancy started her career at Avanti, producing artists such as Roch Voisine, Isabelle Boulay, and Luce Dufault. The company also produced and directed the theatrical work Broue, where Nancy remained as the production manager for 24 years. Her career continued with the representation of various artists and multiple executive and production management mandates for live and televised shows, both in Quebec and internationally, including the flagship show La Voix.

With Blü Dog Média, Nancy aims to integrate the values acquired through her 25 years of experience in order to bring together the cream of collaborators, authors, composers, directors, and other sound and music professionals to adapt a unique sound to each new creation. One of BDM's flagship projects, the original soundtrack for the animated film **La Course des Tuques/Racetime** was awarded the Felix for Album of the Year, as well as the Socan Éditions Award for the song **Pour Commencer** which reached the top of the radio charts for 11 weeks in 2019.

Her motto is to reinvent things differently by offering a more respectful environment for creation and its collaborators, while marrying the reality of cultural markets in intense mutations.



BUTTERFLY TALE

JOSHUA ALEXANDER

Singing "**Fly Away**"

Josh Alexander, a multilingual songwriter from Quebec City, has been making waves in the music industry with his heartfelt compositions. Fluent in French, English, and Spanish, his music has been a creative outlet for his emotions. At the young age of 22, he has already achieved impressive accomplishments, including his fifth song placement in the film industry.

Josh's music career took off with his first placement, "**Not Alone**" which became the selected song for the soundtrack of "**Snowtime the sequel, Racetime**". The song was distributed by Universal Music Canada worldwide. He followed this up with his single "**Level Up**" which was presented as iHeart Radio's Future Star of the month in February 2020 and charted in the top 100 BDS (ADISQ) for 10 months.

In addition to his music career, Josh has also participated in various TV shows such as La Voix, Double Dribble, and Super Agent Jon Lebon. His most recent composition, "**Fly Away**" will be featured in the upcoming film "**Butterfly Tales**" worldwide.

Josh's hard work and dedication culminated in the release of his first EP, "**Forevermore**" in the fall of 2022. The EP's single, "**Hurricane**" became #36 of the top correspondents of l'ADISQ radio charts in Quebec. One of the biggest accomplishments in Josh's career so far was when Jeannick Fournier, winner of Canada's Got Talent, chose three songs he collaborated on for her upcoming album release.

Josh Alexander is a rising star in the music industry, and with his talent and passion for music, he will undoubtedly continue to make his mark worldwide.



BUTTERFLY TALE

SHAWN MENDES

Singing "Something big"

Shawn Mendes is a Canadian singer, songwriter, and musician who rose to fame through social media. He was born on August 8, 1998, in Toronto, Canada, and was raised in a musical family. At the age of 14, he started posting covers of popular songs on Vine, where he quickly gained a large following.

In 2014, Mendes released his debut single, **Life of the Party** which debuted at number 24 on the US Billboard Hot 100 chart, making him the youngest artist to debut in the top 25 on the chart. He continued to release successful singles, including **Stitches**, **Treat You Better** and **There's Nothing Holdin Me Back** all of which reached the top 10 on the Billboard Hot 100.

Mendes has released several successful albums, including **Handwritten**, **Illuminate**, and **Shawn Mendes: The Album**. He has also been involved in various philanthropic efforts, including the Shawn Mendes Foundation, which aims to support and amplify the voices of young people leading positive change.

Mendes has been recognized with numerous awards and nominations throughout his career, including several Juno Awards, MTV Europe Music Awards, and Billboard Music Awards. He has also been named one of Time Magazine's 100 most influential people in the world.

With his heartfelt lyrics and soulful voice, Shawn Mendes has become one of the most successful young artists of his generation. His dedication to his fans and passion for music have made him a beloved figure in the industry, and his future looks bright as he continues to evolve and grow as an artist.



BUTTERFLY TALE

JOHNNY ORLANDO

Singing “**Anywhere With You**”

Toronto-born singer, songwriter Johnny Orlando is this generation’s rising pop superstar impacting a global music stage. Orlando has amassed a social media following of over 28 million+ engaged fans worldwide, joining the global stan culture with some of the internet’s biggest influencers. First and foremost, Johnny is an artist - at 20 years of age, Orlando’s music has generated over 2 billion global streams and acclaim from the likes of Billboard, Variety, Paper, Teen Vogue, and more.

Along the way, Orlando garnered nominations for Breakthrough Artist of the Year & Pop Album of the Year at JUNO Awards, as well as three consecutive wins for Best Canadian Act at the MTV European Music Awards. In August 2022 Orlando released his highly anticipated debut album *all the things that could go wrong*, which has since amassed over 100 million streams globally.

The sweeping album – anchored by early singles **Someone Will Love You Better** (25 million streams), and **You’re Just Drunk** (12 million Spotify streams) – finds the 20-year-old rising star at his emotional, lyrical, and sonic best, delivering on the promise of over a decade spent climbing the music industry ladder. Orlando has been touring internationally from the age of 14, and plans to tour globally in 2023 to support of his debut album.



BUTTERFLY TALE

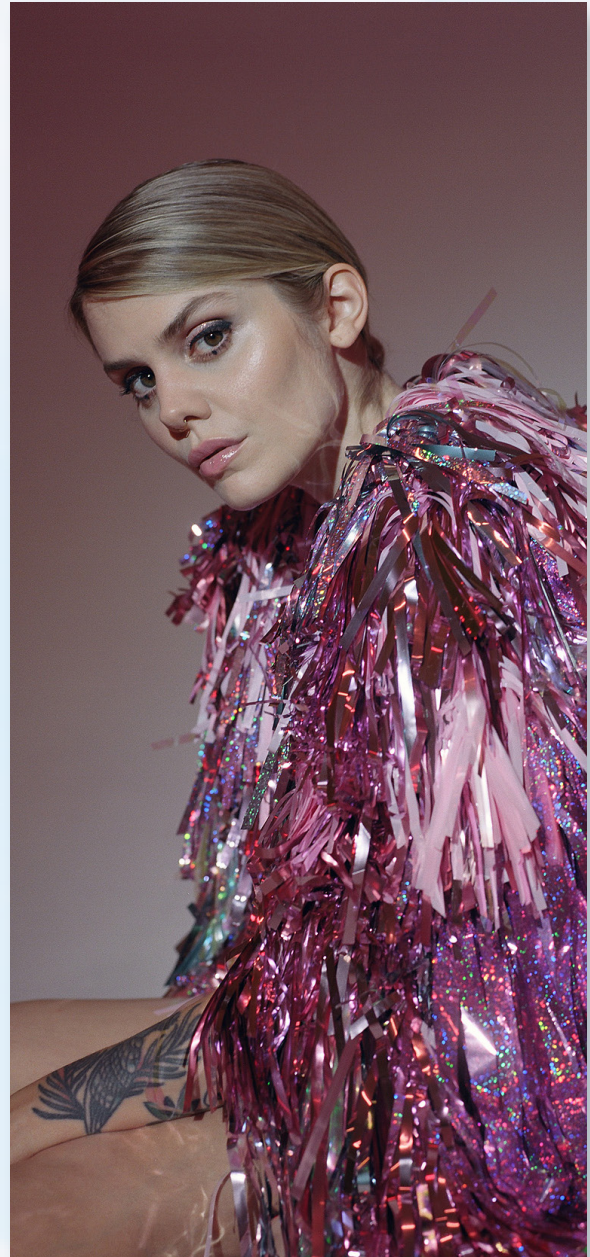
CŒUR DE PIRATE

Singing "**Silence Be Still**"

More than a decade has passed since Béatrice Martin became part of the landscape under the now customary pseudonym of Cœur de pirate. Armed with a talent worthy of goldsmithing, a poetry that is sometimes refined, sometimes subversive, and an elusive aura, she seduces as she surprises, popping up where she is not expected, with versatility, but coherence, and in front of an audience that is always there. A true pop icon throughout the French-speaking world, she has released five successful albums: **Cœur de pirate** (2008), **Blonde** (2011), **Roses** (2015) and **En cas de tempête, ce jardin sera fermé** (2018) and her instrumental album **Perséides** (2021).

Béatrice Martin is also the recipient of seven Félix awards, including Revelation of the Year (2009), Female Performer of the Year (2012, 2019), Pop Album of the Year (2012, 2019) and English Album of the Year (2016). She has also been awarded the SOCAN Songwriter of the Year Award (2019) and a Victoire de la musique for Original Song of the Year (2010.) She has received numerous Juno Award nominations, radio hits and sold-out shows around the world.

In the fall of 2021, Cœur de pirate released her sixth career album, *Impossible à aimer*. This latest album features the singer-songwriter's signature sad and heartbreaking love songs set to danceable disco pop tunes inspired by 70s French chanson.



BUTTERFLY TALE

LA ZARRA

Singing "**Champions**"

Who is this enigmatic artist who seems to have come straight from another era? Voice, look, hips, energy, La Zarra asserts everything, without concessions. A dazzling freedom, proud, touching. She emerges from a great Hollywood classic with the stubborn independence of great voices with no restraint. The classy and flashy style of Audrey Hepburn, or Marilyn Monroe, with the sense of tragedy of Edith Piaf, the post-modern intoxication of Lady Gaga, the naked frankness of Barbara and the fragility of Dalida...

La Zarra always dares to go further. Sensual? Obviously, while playing on the enigmas of a mysterious heart. Modern? Vintage? All at once, but without copying any model, always eager for strength and elegance.

During childhood in Canda, she obviously dreams of France, fashion and songs, while discovering the oriental voices that one listens to in a family of Moroccan origin.

In her early works, prelude to her songs of today, which speak about her - sharp confessions, categorical feelings, she sings with her warm and distinguished voice, her desires, her hopes, but, also her sufferings and her disillusionings with an unparalleled accuracy...

La Zarra is self-taught and has built everything. In early childhood she spends hours in front of videos of Mylène Farmer and Céline Dion in concert, dreaming of the life of an artist... And, today, it is for France that her heart beats and that her art vibrates, where the free woman and the most imperious of romanticisms were invented. A sublime and unforeseen love story that she has been living since her arrival in the capital, a city of possibilities like a dream too strong not to wake us up.



BUTTERFLY TALE

JENNIFER-LEE DUPUY

Singing "**Now or Never**"

Jennifer-Lee Dupuy is a Haitian-Canadian singer-songwriter. She has been passionate about dance and singing since childhood, and honed her skills as a member of a dance troupe for over 7 years. She then became a vocal coach for several choirs in Quebec, which took her to the Caribbean and Europe to sing and support choirs throughout the French-speaking world. With a natural inclination for Pop and R&B, Jennifer-Lee is currently working on her musical compositions that we will soon have the pleasure of discovering. We will soon find her all over Quebec, in the musical production of Bodyguard, in which she will play the iconic role of Rachel Marron.



BUTTERFLY TALE

PRODUCTION COMPANY



Founded in the spring of 2004, CarpeDiem is a production company operating in the audiovisual entertainment sector, primarily targeting families. Thanks to the experience of its founder, Marie-Claude Beauchamp, CarpeDiem produces 2D, 3D, and stereoscopic animation.

CarpeDiem strives to provide quality productions to its discerning audience aged 3 to 103, whether in the form of feature films, television series, music videos, mobile phone games, or web content. CarpeDiem's portfolio includes the films "The Legend of Sarila" "Snowtime!" and "Snowsnaps". CarpeDiem is currently in production of its 5th feature film in 3D animation entitled **Elli**.



Marie-Claude Beauchamp
President & Producer at CarpeDiem



Ulysses Filmproduktion, one of the most active European production companies of high-quality and commercially successful animation films, is based in Germany. The company developed and produced world-wide selling 3D animated films such as **Ooops! Noah is gone...** (aka **Two by Two, All Creatures Big and Small**), **Luis & The Aliens** (which was also picked up by Warner UK) and the sequel **Ooops! 2 – The Adventure Continues** (aka **Two by Two – Overboard**).

Just recently completed are the Canadian-German co-production **Butterfly Tale**, to be released worldwide in late 2023 and **The Amazing Maurice**, an adaption of the late Terry Pratchett's fantasy novel "The Amazing Maurice and His Educated Rodents". With more to follow, the film is currently released in over 85 countries, such as France, Germany, UK and the US, where the film was released on more than 2000 screens. Currently in production is **Niko3 – Beyond the Northern Lights**, **Maurice 2**, **Trash Monsters**, **Out of Frame**, and more movies and a tv series with global exploitation potential are in the development pipeline.



Emely Christians
Producer at Ulysses Filmproduktion

BUTTERFLY TALE

PRODUCTION COMPANY



During her 25 years of experience in audiovisual production on Quebec projects and/or international co-productions that have enjoyed great success in Canada and abroad (**Béatrice, Toupie & Binou, Blaise le Blasé, Elles pêchent, etc.**), Julie Mongeau has held numerous positions in the production and post-production chain.

Today, as a Line Producer at CarpeDiem Film & TV, Julie brings her expertise in budget management, schedule management, and a particular focus on the artistic quality of the projects for which she is responsible, from the writing stage to the delivery of broadcast masters.



Julie Mongeau
Executive Producer - CarpeDiem



As Junior Producer and Postproduction Supervisor, Denise Tie has been responsible for supervising **Butterfly Tale** for Ulysses Films. In 2010 she received a certificate in project and music management at the Deutsche POP Akademie and in 2011 she began her apprenticeship at Ulysses, finishing it in 2014 as a certified "Audio Visual Media Clerk".

Since the last 12 years, Denise is part of the core production team at Ulysses and has worked on multiple award-winning animated films and worldwide box office hits. The previous project she has supervised was the successful animation feature **The Amazing Maurice** based on the novel by Terry Pratchett. In addition, Denise is Head of Development for Ulysses' upcoming animated features **Maurice 2** and **Trash Monsters**.



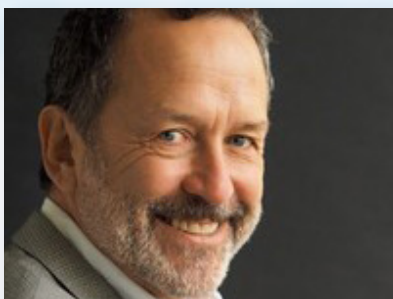
Denise Tie
Junior Producer - Ulysses Filmproduktion

BUTTERFLY TALE

CANADIAN STUDIO



Singing Frog Studio was founded in the spring of 2013 by Normand Thauvette, who transformed Animation Studio, which he had just acquired, into a full-service animation studio. Normand Thauvette has over 120 hours of production experience in animation and live-action films and series (**My Life Me**, **Grand Star**, **The Legend of Sarila**). Having gained industry experience first as an account manager in the banking sector, Normand also worked at Telefilm before becoming an executive producer. The studio, which now has over 100 employees, animated the successful 3D film **Snowtime!** as well as **Snowsnaps**, the television series derived from the film. More recently, Singing Frog Studio animated the feature film **Toupie et Binou**.



Normand Thauvette
President at Singing Frog Studio

GERMAN STUDIO



Studio Rakete was established in 2005, is based in Hamburg, Germany and develops and realises animation projects that are charming, humorous and appealing family entertainment. Studio Rakete has been involved in many national and international European co-productions. Our track record includes, amongst many others, titles like **Ooops! 2**, the sequel of **Ooops! Noah is gone...**, which won children's hearts worldwide in 2015, **Luis and the Aliens** (Ulysses) **Rabbit School** (Akkord Film) and **Tabaluga - the Movie** (Tempest Film), **Richard the Stork** (Ulysses). We also had the pleasure to be part of **The Congress** (Pandora Film) which won the European Film award - by Golden Globe winning director Ari Folman and more recently, **The Amazing Maurice**.



Jana Bohl
CEO at Studio Rakete

BUTTERFLY TALE

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BUTTERFLY TALE

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